

hello



The business + life duo can be incredibly rewarding, while also making you want to pull your hair out from time to time. Over the years, we have come to realize that most business rock-stars we speak with share very similar waves of thoughts, feelings, and emotions with one another. Which was a pleasant reminder that none of us are alone in this – we might just need a little supportive boost along the way.

That is where The Gutsy Podcast comes into play. Whether listeners need an inspirational pick-me-up or a swift kick in the mental ass, we're here as their weekly guide to getting out of their head and back to their goals as passionate, business rock-stars.

Host(ess), Laura Wallace, keeps it real, raw, & ridiculous about running a business authentically as she and her gutsy guests share their stories; inspiring other risk-takers to speak up, search out, and follow their dreams. We're not auto-tuning the sound of their gutsy and we certainly don't play by any rules – because there are no rules to being a risk-taker.

We are a 2019 Communicator Awards winning podcast dedicated to helping badass business-minded rock-stars level up their hustle and conquer their biz. The Gutsy Podcast has reached numerous areas all across the world, hitting several countries and hundreds of cities worldwide. Our number of listens grow by at least 1K every month, making this is the perfect opportunity to get your product or service in front of an ideal audience.

We look forward to making an impact as a duo and can't wait to hear how you envision us teaming up!

stay gutsy



# levels

Sponsorship levels can be customized to fit your unique needs and ideas – the following is a guideline.

## GUTSY SPONSOR - \$10K/Month

- 1 Exclusive episode on The Gutsy Podcast about your product or service
- 1 Personalized speaking engagement with Laura Aura
- Included in our The Gutsy Podcast Newsletter monthly
- Access to sponsor-only promo code for your product or services
- 4 Host read mentions per month on The Gutsy Podcast
- Logo and link to website on The Gutsy Podcast landing page
- 1 Joint webinar about service or product
- 3 Promotional social media graphic shout outs per month
- Cross promote into WORX social media and Worx monthly newsletter
- Deliver The Gutsy Podcast analytics once a quarter
- Banner image on The Gutsy Podcast rotating promos once a month

## FEARLESS SPONSOR - \$5,000K/Month

- 1 Exclusive episode on The Gutsy Podcast about your product or service
- Logo and link to website on The Gutsy Podcast landing page
- Included in our The Gutsy Podcast Newsletter monthly
- Access to sponsor-only promo code for your product or services
- 2 Host read mentions per month on The Gutsy Podcast
- 1 Joint webinar about service or product
- Deliver The Gutsy Podcast analytics once a quarter
- 2 Promotional social media graphic shout outs per month
- Banner image on The Gutsy Podcast rotating promos once a month

## BOLD SPONSOR - \$2,500/Month

- Included in our The Gutsy Podcast Newsletter monthly
- Access to sponsor-only promo code for your product or services
- 1 Host read mentions per month on The Gutsy Podcast
- Logo and link to website on The Gutsy Podcast landing page
- 1 Promotional social media graphic shout outs per month

To sponsor The Gutsy Podcast please contact Creative Growth Expert, Kristin Holt at [kristin@worxgd.com](mailto:kristin@worxgd.com) or call 877.850.WORX